

NARI of Madison Image Award

This award is open to all who contribute to the enhancement of the remodeling industry's image. Entrants can be NARI members or non-members. One way to enhance the image of the remodeling industry and increase consumer awareness is through a community project or charitable event. Some other ways include developing a public relations campaign; getting involved in local broadcast media (such as hosting a radio or television show); sponsoring civic events; or organizing any number of events that will increase recognition of the NARI name. This award recognizes those who promote remodeling, not their business.

1. Nominations must be submitted with the proper Entry Form and may be made by any member of NARI of Madison.
2. Judging will be based on the nominee's undertakings such as civic or charitable projects, public relations efforts, legislative activities, etc., which promotes the image of the remodeling industry, not an individual or company.
3. There is no limit as to how many awards can be presented each year, but the award may not be given at the judges' discretion.
4. A panel of judges selected by the Awards Committee will review all entries.
5. Entry items/projects must have taken place and/or been completed during the current calendar year.
6. Any entry whose use of the NARI logo, CR designation, CotY and any other NARI logo designation does not comply with usage rules and criteria set forth by the Association will be disqualified.
7. The nomination should include, but is not limited to, such items as newspaper clippings, photos, letters of appreciation, etc. Production video and audiotape cassettes are acceptable.

**Submit entry to:
NARI of Madison, Awards Program
5944 Seminole Centre Ct, Suite 110
Fitchburg, WI 53711**

or email to NARI@NARIMadison.org

or fax: 608-222-0061

Deadline for entries: 12:00 pm, Friday, October 21, 2011

