

**Committee** Tour Wrap Up Meeting

**Date** Wednesday, October 12, 2011

**Time** 3:00:00 PM

**Committee Member** Scott Shimanski CR (chair), Jeff Augusting (chair), Jayne Johnson CR, Larry Taff MCR, GCP, UDCR, Deb Corning CR, Kathy Raab (staff)

**Attendees**

**Quorum** Established (50% of voting members)

### Minutes

Reviewed Fall Tour. 9 sites, maximum attendees at one site = 69, lowest number was 29. Less than 40 tickets were sold. Participants indicated attendees were well qualified and good leads came from the event, however, the attendance is not sufficient to recommend a fall tour in 2012.

Committee will focus on Spring Tour, and leave option for Fall Tour open if response is overwhelming to the Spring Tour.

For 2012:

- 1 – Encourage early registration, with a \$250 deposit, to allow for additional marketing opportunities (neighborhood newsletters, free online and print calendars of events, opportunities for interviews and articles related to the projects, increased social media presence, etc.)
  - 2 – Add a late fee for registrations not received by the due date (\$200).
  - 3 – Allow for new construction IF the contractor demolished the existing structure and rebuilt on the same property.
  - 4 – Gold Sponsor for 2012 will be MG&E.
  - 5 – Limit to 18 homes in the Spring Tour.
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6 – Leave registration at \$700.

**Next Meeting** Wednesday, January 18 at 3:00pm at NARI office

**Date & Agenda**

**Items**

**Other** Staff to revise forms for committee review.

**Follow Up**

**Location** NARI

**Chair** Shimanski/Augustine

**Submitted By** Kathy Raab